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About

I'm **Liene Birka**, a versatile digital designer with a passion for creating engaging experiences. With over 10 years of experience across a range of industries from mobile games to e-learning I've honed my skills in UX/UI design, web design, and brand development. I'm adept at translating complex ideas into intuitive and visually appealing designs. My strong technical skills and creative flair allow me to deliver high-quality solutions across various digital platforms. I have a special interest in accessible design.

In my free time I enjoy photography, board games, various crafts, goth dance nights, sci-fi and the absurd antics of my 5-year-old standard poodle, Hiccup.

Experience

Digital designer
Mapal Group UK (previously Flow Learning Solutions)
2019 - present

Key responsibilities:
- Designed and developed interactive e-learning courses.
- Created engaging user interfaces and user experiences.
- Developed motion graphics, animations and games to enhance learning experiences.
- Championed accessible design principles within the company.

Digital designer & photographer
LiBi Art & Design
2014 - 2019

Key responsibilities:
- Designed and developed user interfaces and user experiences for web and mobile applications.
- Created branding materials; including logos, stationery, and marketing collateral.
- Managed many seperate projects and clients simultaneously.

Graphic designer (marketing)
IndigoVision
2017 – 2018

Key responsibilities:
- Designed and developed marketing materials; including brochures, flyers, banners, catalogues and exhibition spaces.
- Developed brand guidelines and ensured consistency across all marketing materials.

Graphic designer (marketing)
GSi Events
2016 – 2017

Key Responsibilities:
- Designed and developed marketing materials for events; including advertising, event branding collateral, apparel, medals.
- Created visually appealing designs for websites, online advertising and social media.
- Developed brand guidelines and ensured consistency.

Skills

Graphic design
Brand design and development
Animation
Motion graphics
UX/UI Design
Accessible design
Interactive design
Illustration
E-learning design
Photography, videography & editing
Typography
HTML/CSS/javaScript/jQuery
Game design
3D modelling

Tools

Adobe Creative Suite, InVision
CMS (Wordpress, Drupal, Evolve)
AI tools (chatGPT, Firefly, elevenlabs, Midjourney)
Project management tools
Microsoft Office / Google suite

Education

Computer Arts BA
Abertay University
2010 - 2014
Digital design, interactive design, game design, animation, illustration